Business Studies

Edexcel Pearson

Further information please email: mail@nhgs.co.uk

Entry Requirements

NHGS Sixth Form entry requirements.



Aims of the Course

The course aims to provide a holistic understanding of businesses in a range of contexts and raising awareness of the ethical dilemmas and responsibilities faced by organisations and individuals.

Course structure and content

Marketing and people, managing business activity, business decisions and strategy, global business.

Theme 1 - Marketing and People

Meeting customer needs; The market; Marketing mix and strategy; Managing people; Entrepreneurs and leaders.

Theme 2 - Managing Business Activities

Raising finance; Financial planning; Managing finance; Resource management; External influences.

Theme 3 - Business Decisions and Strategy

Business objectives and strategy; Business growth; Decision-making techniques; Assessing competitiveness; Managing change.

Theme 4 - Global Business

Globalisation; Global markets and business expansion; Global marketing; Global industries and companies (multinational corporations).

Assessment

At the end of the Lower 6th, students sit an exam on all of the Lower 6th content. This does not count towards the final grade, but assesses the content at this half-way point before progression to the Upper 6th.

The final assessments at the end of the Upper 6th are as below:

Paper 1 - 35% 2 hour paper
Marketing, people and global businesses (Theme 1 & 4).

Paper 2 - 35% 2 hour paper
Business activities, decisions and strategy (Theme 2 & 3).

Paper 3 - 30% 2 hour paper
Investigating business in a competitive environment (All themes).

Future career opportunities

The course is ideal preparation for someone who is keen to go into Business or the City after university. Career opportunities would include Accounting and Finance, Management, Retail and Sales, Consultancy and Marketing and Advertising.

Please scan here for further course information.